

IDEAL Marine and the National Equipment Register...

Working together to protect your equipment



EQUIPMENT THEFT FACTS

Construction equipment theft is a growing and costly problem across the nation. According to the National Equipment Register, (NER), annual loss estimates due to theft range from \$300 million to as high as \$1 billion, with most estimates in the range of \$400 million. These estimates don't even include the theft of tools, building materials or damage to equipment and premises caused during a theft. Even more capital is lost when you take into consideration the cost of business interruption, equipment rentals, and workforce time.

PROTECT YOUR EQUIPMENT INVESTMENT

A proven theft protection/recovery method is by registering your equipment in the NER's National Database. IDEAL Marine has partnered with the NER to offer qualified policyholders a 20% discount off the annual registration fee. By registering your equipment, this allows law enforcement officials to access the NER's national database to quickly identify the proper equipment owner. Visible identification on registered equipment serves as an effective theft deterrent, an ever growing social network offers theft alerts via Twitter, and in the event of a theft, by registering your equipment with the NER, you have taken a huge first step in recovering your equipment. A 24-hour Police Hotline offers assistance in the recovery of stolen equipment.



About IDEAL Marine:

We offer unique equipment programs that provide very broad "all risks" type perils coverage.

Equipment coverage includes:

- * Agricultural
- * Irrigation
- * Forestry/timber harvesting
- * Contractors
- * Specialty
- * Leased high technology
- * Leased industrial

Learn more about
IDEAL Marine:

www.idealmarineins.com





Registration is easy

Register your equipment by using the secure and confidential online registration site at www.NER.net. Once your account is set up, you can either enter your equipment details directly to the NER website or send your fleet schedule via e-mail to info@NER.com. You also have the option to contact NER directly at 866-663-7872.

There is a flat yearly registration fee of \$160 for unlimited adds and drops. This price represents a 20% discount for being an eligible IDEAL Marine policyholder and using code: IDM25.



**Protection for
Your Equipment!**




WARNING
This equipment is registered on a national database searched by the police and buyers of used equipment.
If you have found this machine in suspicious circumstances, call NER for a possible reward.

AVISO
Esta máquina es registrada en una base de datos nacional vista por la policía y compradores de máquinas usadas. Si usted ve esta máquina en circunstancias sospechosas, comuníquese con 'NER' para una posible recompensa.

Call Toll Free, 24-hours a day: **1-866-NER-TIPS**

(1-866-637-8477) www.StopEquipmentTheft.com

NATIONAL EQUIPMENT REGISTER



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