

INSURICA

INSURANCE
MANAGEMENT
NETWORK ©

SPECIALIZING IN YOU



Protection for
Equipment Owners

In Partnership with:



PROTECTION YOU CAN COUNT ON

The theft of construction and farm equipment is a growing and costly problem which has a direct impact upon a company's bottom line.

To combat equipment theft, INSURICA Insurance Management Network has partnered with the National Equipment Register (NER) to offer HELPtech® -a program that allows equipment owners to register construction equipment on a national database that allows a police officer anywhere in the country to identify the true owner of equipment 24-hours a day - even before a theft has been discovered and reported.

Warning decals are provided to be affixed to registered equipment as an added theft deterrent.

NER is offering a 20% discount on HELPtech registration fees to INSURICA Insurance Management Network clients. Some insurance companies even offer up to a \$10,000 theft deductible waiver for equipment that is registered with NER that is subsequently stolen.

THE NATIONAL EQUIPMENT REGISTER



The National Equipment Register (www.NER.net) was established in 2001 to increase the recovery rate of stolen farm and construction equipment by improving the volume and quality of information available to law enforcement investigating suspicious equipment.

Millions of machines are now registered on the NER database and the use of this information and NER's specialist advice on equipment identification has helped police recover over \$50 million of stolen equipment-much more if related recoveries are included.



NER offers:

- Equipment registration and marking services (HELPTech®)
- Theft prevention advice and reference materials
- Regional training classes for owners and law enforcement
- A national database of equipment ownership (+25 million records)
- A national database of theft reports (+ 100,000 records)
- Equipment information available to police officers 24 hours-a-day



CASE STUDY

HELPTech Helps Stop Stolen Backhoe Bound for Mexico

A Customs and Border Patrol officer in Laredo, TX was suspicious of a Case 580M backhoe about to be taken into Mexico. As he could not find a theft report on police computers, the officer called NER for assistance.

Although NER did not have a theft report for this machine either, the name and telephone number of the owner was found in the HELPTech database. The owner was contacted and although unaware of a theft, he confirmed the backhoe was his and should not be heading into Mexico.

With this information, the officer had cause to halt the export and seize the backhoe. Once a police report was filed, the backhoe was released to it's rightful owner.



**NER now offers:
IRONwatch XT-4700 Tracker!**

There are NO monthly fees!

To find out more visit www.ner.net or call 866.663.7872.

COST OF REGISTRATION

Lifetime Registration

The equipment will remain registered until the machine is sold. The registration fee includes three decals. \$32 per machine (standard fee is \$40).

Annual Fee

For owners with a larger fleet, this option may be more cost effective. With an annual fee, registered owners also benefit from a secure online fleet management system so that items can be added and deleted as they are bought or sold.

The fee scale only applies to the number of items registered, not how many are added or removed in any given year.

Maximum # of Items	Standard Annual Fee	INSURICA Client Fee*
5	\$75	\$60
10	\$100	\$80
20	\$180	\$144
50	\$400	\$320
100	\$700	\$560

Please call 201.469.2030 for reduced pricing on larger fleets.

HOW TO REGISTER EQUIPMENT

There are four ways to register equipment:

1. **Online** - go to www.NER.net.
2. **Electronic Upload** - email an electronic equipment schedule to info@NER.net. If needed, a template can be downloaded at www.NER.net.
3. **Fax** - Download a registration form from www.NER.net, complete and fax it back to NER at 201.469.2027.
4. **Mail** - Download a registration form from www.NER.net, complete and mail to:
NER, 545 Washington Blvd, Jersey City, NJ 07310.

Payment may be made by credit card or check.

*To receive preferred pricing, use discount code: **IN326**

