

# THEFT PROTECTION? WE'VE GOT YOU COVERED.



Theft of construction equipment is a growing and costly problem that directly impacts a company's bottom line. To combat equipment theft, Builders Mutual has partnered with the National Equipment Register (NER) to offer HELPtech® - a program that allows equipment owners to register construction equipment on a national database. Through this secure database, police officers anywhere in the country are able to identify the true owner of equipment 24-hours a day even before a theft has been discovered and reported.

## THE NATIONAL EQUIPMENT REGISTER

The National Equipment Register ([www.NERusa.com](http://www.NERusa.com)) was established in 2001 to increase the recovery rate of stolen farm and construction equipment by improving the volume, quality and availability of information to law enforcement investigating suspicious equipment. Millions of machines are registered on the NER database and the use of this information and NER's specialist advice on equipment identification has helped police recover more than \$25 million pieces of stolen equipment.

## THE PROGRAM

Through our partnership with NER, Builders Mutual is offering a 20% discount on HELPtech® registration fees to policyholders. Register your equipment and enter or provide NER with discount code **BM726** to receive the discount. Once registered you will receive theft deterrent warning decals for each piece of equipment.

## INVENTORY MANAGEMENT

As an owner, you have secure, password protected, searchable access to all of your registered items. This provides you with a detailed, up-to-date and cost effective online inventory management system.

## REGISTRATION IS EASY

There are five ways to register your equipment:

- ⊖ **Online** - go to [www.StopEquipmentTheft.com](http://www.StopEquipmentTheft.com).
- ⊖ **E-mail** - e-mail an electronic equipment schedule to [Info@NERusa.com](mailto:Info@NERusa.com). A template can be downloaded at [www.StopEquipmentTheft.com](http://www.StopEquipmentTheft.com).
- ⊖ **Fax** - complete the registration form found on [www.StopEquipmentTheft.com](http://www.StopEquipmentTheft.com) and fax to NER at 201-469-2027.
- ⊖ **Mail** - complete the registration form found at [www.StopEquipmentTheft.com](http://www.StopEquipmentTheft.com) and mail it to: NER - 545 Washington Blvd, Jersey City, NJ 07310.
- ⊖ **Phone** - call 201-469-2030 and we can walk you through the registration process.

Payment may be made by credit card or check.

## COST OF REGISTRATION

### Lifetime Registration

The equipment will remain registered until the machine is sold. The registration fee includes three decals.

### Annual Fee

For owners with a larger fleet, this option may be more cost effective. With an annual fee, registered owners also benefit from a secure online fleet management system so that items can be added and deleted as they are bought or sold. The fee scale applies to the number of items registered, not how many are added or removed in any given year.

Maximum # of Items	Annual Fee (\$)	Cost for BMIC Policyholders (\$)
5	75	60
10	100	80
20	180	144
50	400	320
100	700	560

Please call 201-469-2030 for quotes on larger fleets.

## THEFT PREVENTION TIPS

A complete risk management guide is available at [www.NERusa.com](http://www.NERusa.com), which includes tips such as:

### EQUIPMENT SECURITY

Customize equipment with unique paint colors, decals or company ID codes painted in large characters. Register your equipment with a national registry such as NER, and apply warning decals. Record any and all numbers on the unit from actual plates/decals, including engine numbers. Position larger pieces of equipment in a circular, wagon-train pattern, with generators, compressors and other small items inside the ring.

### MANAGEMENT CONSIDERATIONS

Join your local trade association, and implement any security measures recommended. Make your security policy part of your business plan, and link it to incentives for employees. Be open to suggestions by field employees, as they are on site and familiar with potential problems. Work with local law enforcement prior to a theft. Advise them of any expected off-hour activity at your site, and request they make drive-by checks of your site after-hours and on weekends.

**Builders Mutual**<sup>®</sup>  
INSURANCE COMPANY

Where Builders Come First<sup>®</sup>

PO Box 150005  
Raleigh, NC 27624-0005  
(800) 809.4859  
[www.buildersmutual.com](http://www.buildersmutual.com)

