



AMERISURE AND NATIONAL EQUIPMENT REGISTER

## SAFEGUARD YOUR HEAVY EQUIPMENT WITH A SOLID FOUNDATION

### Equipment Theft is a Growing Issue

Each year, hundreds of millions of dollars worth of construction equipment is stolen from worksites in the United States. Factor in the numerous indirect costs such as short-notice rentals, insurance deductibles, downtime wages and project delays/overruns, and the figure reaches nearly \$1 billion.

To assist policyholders in deterring the theft of heavy equipment and increasing the chances of recovering stolen property, Amerisure has formed an alliance with National Equipment Register (NER), a division of ISO Crime Analytics, Inc., and a leading theft reporting and equipment identification service.

### Register Today to Protect Your Equipment

Through this beneficial alliance, eligible policyholders with a contractor's equipment policy written by Amerisure will receive:

- A 20% discount toward NER's registration fees
- A deductible waiver of up to \$10,000 (per occurrence) for equipment registered with NER during the policy period prior to theft

*Amerisure is proud to announce a strategic alliance with NER to assist policyholders in protecting their all-important assets.*



The Advantage of Partnership

# Hard-Working Theft Protection for Your Hard-Working Equipment

NER provides invaluable protection with multiple benefits designed to maximize and expedite equipment recovery, some of which include:

## HELPTech®

Heavy Equipment Loss Prevention Technology, or HELPTech®, allows equipment owners to register machine Product Identification Numbers (PINs) and other unique serialized identifiers on NER's database. This gives law enforcement an added identification tool and increases the chances of equipment recovery in the event of theft.

## THEFT DETERRENT DECAL

A high quality decal is placed on each registered piece of equipment. Potential thieves will see the unit is registered on an NER database, which is referenced by law enforcement as well as pre-owned equipment buyers.

## EQUIPMENT RECOVERY

When NER is notified of a theft, a full loss report is added to the NER database. Through a strategic alliance with the National Insurance Crime Bureau (NICB), this information is made widely available

to law enforcement—resulting in the recovery of millions of dollars of stolen equipment each year. Additionally, NER searches public filings as well as online and off-line equipment listings against its databases to locate stolen equipment.

## INVENTORY MANAGEMENT

Owners of equipment receive password-protected access to registered items through an up-to-date, detailed and cost effective online inventory management system.

## About NER

National Equipment Register was created in 2001 to facilitate information sharing with insurers, equipment owners, and law enforcement. A member of the ISO family of companies, NER manages a national database of heavy equipment thefts and ownership records developed to expedite the identification and recovery of stolen property.



## Registration Made Easy

A simple, secure process enables equipment owners to quickly and easily register items online. To get started and take advantage of a number of benefits, simply:

- Visit [www.ner.net](http://www.ner.net)
- Call 201.469.2030
- Email [info@nerusa.com](mailto:info@nerusa.com)

For more information on Amerisure's alliance with NER, please contact your Amerisure agency.



The Advantage of Partnership

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