Liberty Mutual Insurance and the National Equipment Register: A Higher Level of Risk Control





Example of the NER warning decal

Partnering to Protect Your Business

Liberty Mutual Insurance delivers superior loss control and risk management services to our customers to reduce your costs of doing business. Your equipment, tools, and machinery represent significant investments that are crucial to meeting the needs of your customers and keeping your business open. Unfortunately, equipment theft is growing and recovery rates are low.

The impact of equipment theft extends far beyond simple replacement of the item. Downtime, performance penalties, rentals, or failure to deliver on your commitments to your customers can be devastating to your business.

NER AND HELPtech®

To help protect that investment, we are partnering with the National Equipment Register (NER), to offer you access to a powerful defense against heavy equipment loss and an ally in stolen vehicle recovery — HELPtech.

A custom-designed database developed by NER, HELPtech records heavy equipment ownership and equipment theft. After registering your heavy equipment, whether five machines or a fleet of 5,000, if one of them goes missing, NER analysts can search against more than 100,000 equipment theft reports to assist in locating it.

With access to 20 million (and growing) ownership records of construction and farm equipment, your chances of recovery soar. Through HELPtech, law enforcement officials have even identified the registered owner of equipment before theft was reported.

Additional benefits of NER registration include:

- A weatherproof warning decal for each vehicle that serves as a deterrent to anyone considering moving, storing, or selling a registered piece of equipment
- Theft alerts to thousands of industry participants and law enforcement that aid in faster recovery
- IRONcheck[®], a low-cost, online service that allows buyers, sellers, banks, and dealers to request a machine history report before spending thousands of dollars
- Secure, password-protected online registration and inventory management
- Tracking devices (at additional costs)



JOIN OUR PARTNERSHIP

- Visit NER.net
- Click on HELPtech and register for an account
- Follow the online instructions to register your equipment (larger fleet owners can upload an inventory spreadsheet)
- You can also include other specific information to help identify your equipment (owner applied number or component/attachment numbers)
- Browse NER's website to familiarize yourself with the valuable resources and information available to registrants

Liberty Mutual Insurance customers receive a 20 percent discount on their equipment registration fee. In addition, we will waive up to \$10,000 of the deductible for NER registered equipment stolen and reported to law enforcement officials.

Improved recovery rates. Deductible waivers. Real savings.

LIBERTY MUTUAL INSURANCE

With a strong team of local specialists and dedicated inland marine underwriters, Liberty Mutual Insurance can help you ensure that your property is protected not only at your location but also while it is on the road, in temporary storage, or otherwise off-site.

Our tailored coverages fit the needs of your business, whether you are a small contractor or large specialty construction firm. Our experience and expertise help protect your business and equipment — just as it has for thousands of customers since 1912.

We provide policyholders with an array of risk control services that assist in minimizing risk to your customers, employees, and your business. Our experienced risk control services group will work with you to assess your business, identify exposures, and make practical suggestions to help you mitigate risk.

If your business experiences a loss, one of our 5,000 dedicated claims professionals in regional offices across the country will stand by you through the process. They understand your business, types of claims, any specific state requirements — and can draw on the collective expertise and resources of 50,000 individuals in 900 offices around the world.

CASE STUDY

HELPtech in Action — Stolen Generator in New Mexico:

Albuquerque police received an anonymous tip about a possible stolen multiquip generator. The caller provided the detective with a model number. The detective ran a search through local police files and found a similar machine listed as stolen in the area. The detective could not be certain if it was the same generator, because the information in his system did not match the model number. He contacted NER for assistance. The NER analyst found a record for this unit, which was reported stolen by a national rental company. NER supplied this information to the detective who was able to obtain a warrant and seize the generator. The detective then contacted the rental company and the insurance company on file to return the piece of equipment back to its rightful owner.

You're passionate about your business. Liberty Mutual Insurance is passionate about protecting it. We rank on the Fortune 100 list of largest corporations in the United States (based on annual revenue). As a leading property and casualty insurer, Liberty Mutual Insurance has the resources and expertise to provide tailored domestic and multinational insurance and risk-management solutions to meet your business's specific needs, regardless of size and location.

Visit libertymutualgroup.com/business, or contact your independent agent or broker.





