

**in the  
news****IRONcheck search  
protects client from  
buying stolen goods**

In February, a used equipment buyer found a popular skid steer loader model priced well below market value. Both the low price and the seller seemed slightly suspicious, so the buyer requested an IRONcheck Equipment history search on the skid steer. The IRONcheck search uncovered that the skid steer loader had been stolen just days before. NER advised the buyer to not purchase the unit, then reported details of the situation to law enforcement. NER advises all used equipment buyers to perform their own due diligence to ensure that the equipment they're buying is free and clear before purchasing it. This simple and affordable measure can save you money, provide peace of mind, and avoid run-ins with law enforcement down the road. NER reminds everyone interested in the used equipment market: *"When in doubt, IRONcheck it."*

**14 Ways to Trust, but Verify**

NER encourages equipment dealers and rental yards to be proactive to avoid being a victim of fraud. The following guidelines apply when selling or renting equipment to clients:

- 1** Contact your merchant services provider to verify odd credit card information. Ask that the issuing bank contact the card holder to verify the transaction.
- 2** Independently locate, verify, and contact a bank that a client proposes wire transfers through; confirm the client's banking history with the institution.
- 3** Contact an issuing bank on counter checks, cashier's checks, or company checks to verify the account standing and availability of funds.
- 4** Discuss your state's fraud and conversion statutes with law enforcement and prosecutors in your area. It's helpful to already have contacts with local authorities in case you need to report criminal fraud.
- 5** Hold equipment until you are satisfied payment will clear on out-of-town checks. A hold may deter a con artist from targeting your business.
- 6** Independently contact the companies renters say they are employed by, or are contracting for, and contact them to confirm the renter's story.
- 7** Require local references from new renters, and follow up with them independently.
- 8** Confirm delivery addresses yourself: contact the businesses to confirm the renter or buyer is associated with the address, or contracted to do work there.
- 9** Be extra wary of online transactions and communications. Take extra steps to authenticate not only the transaction, but the individual with whom you are communicating.
- 10** Require a thumb print, and digitally scan identification on all renters.
- 11** Keep a digital camera handy to photograph renter's vehicles.

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## 14 Ways to Trust, but Verify

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- 12** Test your security cameras to ensure that a renter can be clearly identified.
- 13** Go with your gut. Time and again, victimized businesses report that employees had a sinking suspicion about the transaction. Act on your suspicions until you are confident the transaction is legitimate.
- 14** Share information on rental fraud attempts on your business so that other businesses are forewarned.

## Recent Thefts

These pieces are units that have been recently stolen. If you come in contact with any of the these units, please report it to your local law enforcement. You may also contact NER at 866-663-7872.

PINPlate



CAT 279



John Deere 410-J



John Deere 3120



New Holland L-190



New Holland T-4050

Make	Model	PIN	Type	State	Value
Caterpillar	279-C	CAT0279CLMBT00431	Tracked Skid Steer Loader	TN	\$45,000
John Deere	410-J	1T0410JXKBD208738	Backhoe	TX	\$100,000
John Deere	3120	LV3120H410041 w/ attachments	Compact Tractor	AS	\$19,000
New Holland	L-190	NAM419989	Skid Steer Loader	NY	\$20,000
New Holland	T-4050	ZCJD16827	Tractor	CA	\$64,000

## Contact NER

**Equipment owners:**  
1-866-346-3746, option 2  
info@ner.net

**Insurance professionals:**  
1-866-346-3746,  
option 3, then option 6  
mshill@ner.net

**Law enforcement:**  
1-866-346-3746, option 1  
info@ner.net



Report a theft: [www.ner.net](http://www.ner.net)  
or fax to 201-469-2027

Sign up for theft alerts:  
drossman@ner.net

*All other inquires:*  
National Equipment Register  
545 Washington Blvd., 22-19  
Jersey City, NJ 07310-1686  
Phone: 1-866-663-7872  
Fax: 201-469-2027  
E-mail: info@ner.net  
Web: [www.ner.net](http://www.ner.net)