

**IN THE  
news****NER Launches  
IRONwatch on the  
AT&T Network —  
An Equipment Location  
and Recovery Solution  
with No Monthly Fees**

The National Equipment Register (NER) has launched IRONwatch, a wireless tracking and recovery device for mobile heavy equipment that is supported by the AT&T wireless network and has no monthly fees. IRONwatch was developed by NER, a division of Verisk's ISO Crime Analytics, and Nevada-based American Security Logistics (ASL) for construction, farm, and industrial equipment.

The unique IRONwatch "sleeping SIM" capability makes tracking and recovery affordable, because IRONwatch does not incur a monthly fee. With a durable three-month internal battery life, IRONwatch is supported by a 24-hour, fully staffed service call center that uses the national GPS 911 system as well as NER's extensive experience and success in supporting the investigation and recovery of stolen equipment. With this support system in place, IRONwatch delivers quick and accurate location and recovery information to equipment owners and law enforcement for misplaced or stolen equipment.

**IRON  
WATCH***continued on page 2***Submit Your Nominations  
for the 2011 AIS/NER Award**

Rental machines employed at jobsites across the country have always been attractive prey for equipment thieves. That's why rental companies, perhaps better than any equipment industry players, understand the value and appreciate the results of law enforcement's equipment investigations. In 2004 that appreciation led to the establishment of the American Rental Association Insurance Services and NER Annual Award, which recognizes law enforcement officers who have "performed exceptional service to the rental industry through the recovery of rental equipment or through theft prevention initiatives."



Past honorees have included police officers from California, Illinois, Tennessee, New Mexico, Texas, and Georgia. But while the winner's home states are constantly changing, two aspects of the award are always the same: the award is presented during a special ceremony at the annual ARA Rental Show, and the nominations are submitted by ARA members and colleagues of the officers. Please submit your nomination for this year's AIS/NER Award by sending an email to [info@ner.net](mailto:info@ner.net).

Please include your nominee's full name, department, state, and telephone number, as well as a brief description of why, in your view, your nominee should be the winner. The award will be presented at the next ARA show, which will take place in New Orleans, February 5th – February 8th, 2012.

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“IRONwatch is the missing part of the equipment security puzzle,” said David Shillingford, president of NER. “For the last ten years, we’ve been hearing growing frustration from equipment owners who want a simple equipment location and recovery device that is low-cost, easily installed, robust, tamper-evident, and has no monthly fee. IRONwatch has the potential to change the way after-market equipment security and tracking are delivered. The level of interest expressed by equipment owners, rental companies, and their insurers and finance companies during our market research is very encouraging.”

“This technology will change the game when it comes to monitoring the location and facilitating the recovery of lost or stolen equipment,” said Stephen Rybar, president, American Security Logistics. “Until now, the ongoing monthly cost of this type of service has been prohibitive for most rental or construction owners. But with our process, there is no monthly service charge. The customer is only charged if and when the service is used. The recovery of lost or stolen equipment can potentially save the consumer on insurance costs as well as provide peace of mind.”

Tracking information will be delivered across the AT&T nationwide network.

“This is a cost-effective option for equipment owners who manage and monitor heavy equipment across many industries,” said Glenn Lurie, president of emerging devices, resale and partnerships, AT&T. “We look forward to providing the wireless network that helps businesses connect and recover valuable assets through this innovative tracking solution.”

## About American Security Logistics

American Security Logistics LLC (ASL) is a subsidiary of American Security & Protective Services of Las Vegas, Nevada. ASL provides an extensive line of unique technologies and services and products. In addition, ASL provides an Emergency Response Center (ERC), for responding to consumer requests, marketing, and technical consultants specializing in security planning, including the tracking and recovery of high-value assets. ASL maintains an expertise in providing tracking, recovery, and supporting technologies with GPS, GPRS, RFID, and other products. ASL conducts research, development, testing, and evaluation (RDT&E) of all types of tracking and monitoring equipment and products, such as trucks, autos, boats, equipment, construction vehicles, shipments, and containers. You can visit the ASL website at [www.aspsnv.com](http://www.aspsnv.com) or [www.aslnv.com](http://www.aslnv.com).

## IntelliCorp Enters Into Strategic Alliance with the National Equipment Register

National Equipment Register (NER) has created an alliance with IntelliCorp Records Inc., a Verisk Analytics Company, to provide background screening products and solutions at deeply discounted rates — empowering you to mitigate risk and meet your business requirements.

As a result of this partnership, you receive the value-added benefit of industry-leading data which provides you with comprehensive information on your applicants. We know that when it comes to hiring the best employees — there isn’t a more important responsibility for your organization.

IntelliCorp offers a wide variety of products and services to all NER members at preferred pricing such as:

- Criminal Records
- SSN Verification w/Address History
- Employment & Education Verifications
- Motor Vehicle Reports
- Drug Testing

Also available is package pricing and the option to have multiple packages on the same account. This allows you to screen employees based on their job level positions.

NER program members receive:

- Preferred member-only pricing
- Access to more than 290 million criminal records
- A consolidated order entry system which allows for one comprehensive report on each applicant
- Customer support through IntelliCorp Client Services



As an added bonus, IntelliCorp will waive the \$10 monthly fee — an annual savings of \$120.

All searches are requested and returned through our secure Internet system in real-time from a desktop computer with an Internet connection.

Get the facts you need before making your next hiring decision.

**To register or learn more about the program please contact:**

**Ray Zeleny**

**Toll Free: 800-539-3717 x203**

**Direct: 216-450-5208**

**Fax: 216-450-5209**

**[rzeleny@intellincorp.net](mailto:rzeleny@intellincorp.net)**

IntelliCorp is accredited by the National Association of Background Screeners (NAPBS).

## ISO and NICB Release 2010 Heavy-Equipment Theft Report

**In 2010, the NCIC received 13,374 theft reports.**

In descending order, the five states with the most incidents of heavy-equipment theft were

- Texas
- Florida
- North Carolina
- Georgia
- South Carolina.

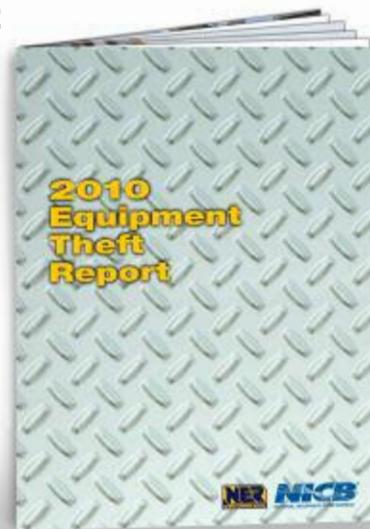
**Together, those five states accounted for 43 percent of total equipment theft.**

Rounding out the top ten were:

- California
- Tennessee
- Oklahoma
- Alabama
- Ohio

**The top ten states accounted for 61 percent of all thefts.**

**In 2010, 19 percent of heavy equipment stolen was recovered.**



The National Equipment Register (NER) and the National Insurance Crime Bureau (NICB) released their national report on 2010 heavy-equipment theft. This year's report continues to focus on what types of equipment are most likely to be stolen and recovered and where in the country thefts and recoveries occur. The report's objective is to help provide equipment owners, insurance companies, and law enforcement personnel with information that can be used to help allocate investigative resources and influence theft prevention efforts.

The report draws on data from the National Crime Information Center (NCIC), the NICB, and NER to provide a comprehensive analysis of heavy-equipment theft during the year.

The highlights of the report for 2010 noted that the NCIC received 13,374 theft reports and 19 percent of heavy equipment stolen was recovered. In addition, the five states with the most incidents of heavy-equipment theft accounted for 43 percent of total theft. And the top ten states with the most incidents of heavy-equipment theft accounted for 61 percent of all thefts.

"Recovering stolen equipment and identifying the rightful owners remains a challenge," said Joe Wehrle, NICB president and CEO. "Improved equipment registration, theft reporting, and law enforcement training have shown encouraging signs of success, and we're confident the numbers will continue to improve."

"It's encouraging to see that the overall theft percentage has not increased in the last few years," stated David Shillingford, president of ISO Crime Analytics. "However, there's still room for considerable improvement from all parties involved because the disruption and secondary effects for equipment owners, insurers, and law enforcement are still significant."

## Top Theft States

	2010	2011
1.	TX	TX
2.	CA	FL
3.	FL	CA
4.	GA	AL
5.	NC	OK
6.	WA	GA
7.	SC	TN
8.	OK	WA
9.	LA	PA
10.	AZ	IL

## Regions Ranked by Theft

	2010	2011
1.	Southeast	Central
2.	Central	Southeast
3.	West	West
4.	Northeast	Northeast

## Top Canadian Provinces for Theft:

	2010	2011
1.	Ontario	British Columbia
2.	British Columbia	Quebec

## Top Theft Makes

	2010	2011
1.	KUBOTA	KUBOTA
2.	DEERE	DEERE
3.	CAT	CAT
4.	BOBCAT	BOBCAT
5.	MILLER	CASE
6.	CASE	MILLER
7.	NEW HOLLAND	TAKEUCHI
8.	MULTIQUIP	NEW HOLLAND
9.	GENIE	KOMATSU
10.	TAKEUCHI	MAGNUM

The full extent of theft losses in areas affected by Hurricane Irene and the late summer flooding generated by Tropical Storm Lee may not yet be reflected in these numbers; reports are still coming in to NER as clean-up continues and thefts are discovered.

## Top Theft Types

	2010	2011
1.	Mowers *	Tractors*
2.	Skid Steer Loaders	Utility Carts/Vehicles
3.	Tractors*	Skid Steer Loaders
4.	Utility Carts/Vehicles	Mowers *
5.	Backhoe Loaders	Backhoe Loaders
6.	Tracked Skid Steers/ Compact Tracked Loaders	Tracked Skid Steers/ Compact Tracked Loaders
7.	Welder-Generators	Welder-Generators
8.	Mini Excavators	Mini Excavators
9.	Towed Generators	Scissor Lifts
10.	Scissor Lifts	Forklifts

\* Mowers: Commercial and Residential ride-on style mowers valued in excess of \$1,000 each

\* Tractors: Includes Compact, Utility, Row Crop, 4WD and Tracked Agricultural Tractors

## Contact NER

### Equipment owners:

1-866-346-3746 x212  
skaufman@ner.net

### Insurance professionals:

1-866-346-3746 x205  
msthill@ner.net

### Law enforcement:

1-866-346-3746 Option 1  
info@ner.net



[www.StopEquipmentTheft.com](http://www.StopEquipmentTheft.com)



[www.IRONcheck.com](http://www.IRONcheck.com)



[www.IRONwatch.com](http://www.IRONwatch.com)

Report a theft: [www.ner.net](http://www.ner.net)  
or fax to 201-469-2027

Sign up for theft alerts:  
[dmossmann@ner.net](mailto:dmossmann@ner.net)

All other inquires:

### National Equipment Register

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Jersey City, NJ 07310-1686  
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E-mail: [info@ner.net](mailto:info@ner.net) ■ Web: [www.ner.net](http://www.ner.net)