



**FOR IMMEDIATE RELEASE**  
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Contact: Linda DeSimone  
248.615.8533  
[corpcomm@amerisure.com](mailto:corpcomm@amerisure.com)

## **Amerisure Aligns with NER to Protect Equipment from Theft**

**Farmington Hills, MI** —Amerisure Mutual Insurance Company, one of the nation's leading property and casualty insurance companies, has formed a strategic alliance with National Equipment Register (NER) in an increased effort to combat equipment theft.

The alliance with NER, a division of ISO Crime Analytics, Inc., will provide policyholders with added protection from job site theft by using NER proprietary data management services that mark and register equipment across the United States. The information is stored in a secure database that can assist law enforcement in tracing and recovering stolen equipment.

Equipment theft is a growing concern for the construction industry, and Amerisure is dedicated to supporting policyholders' efforts to mitigate the costs and exposure to loss for equipment covered under a contractor's equipment policy.

Through the new alliance, eligible policyholders who have a contractor's equipment policy written by Amerisure will receive a 20% discount toward NER registration fees. Policyholders that take advantage of this new service are also eligible to receive a deductible waiver of up to \$10,000 for theft (per occurrence) for equipment registered with NER during the policy period prior to a theft.

"Our new relationship with NER further demonstrates our commitment to understand the needs of our customers and deliver a solution consistent with our service proposition," said Gerald Chiddick, Amerisure Vice President of Marketing. "The option to register equipment provides an additional step in proactive risk management, adding protection to the interests of our agents and policyholders."

***About Amerisure***

Amerisure Mutual Insurance Company, a stock insurer, is a property and casualty insurance group with experience insuring American businesses since 1912. Amerisure targets mid-sized commercial enterprises in manufacturing, construction and healthcare through strategically located Core Service Centers across the United States. For more information, visit [www.amerisure.com](http://www.amerisure.com).

***About National Equipment Register***

The National Equipment Register (NER), a division of Verisk's ISO Crime Analytics unit, helps equipment owners manage equipment risks. Since 2001, NER has helped thousands of equipment owners and their insurers deter theft and has enabled law enforcement to recover millions of dollars of stolen equipment through HELPtech<sup>®</sup>, a national equipment marking and registration program. In 2009, NER launched IRONcheck<sup>®</sup>, a machine-history search for used-equipment buyers. NER's data management skills and equipment expertise are also used by fleets to support compliance with new regulations. For more information, contact NER at 201-469-2030 or at [info@nerusa.com](mailto:info@nerusa.com). You can visit the NER website at [www.NER.net](http://www.NER.net).

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