

**FOR IMMEDIATE RELEASE:**

**Scottsdale Insurance Company® Enters into Strategic Alliance with National Equipment Register to Fight Equipment Theft**



**Scottsdale, Arizona** – Scottsdale Insurance Company® has formed a strategic alliance with the National Equipment Register (NER) to help prevent equipment theft and recover stolen equipment. Scottsdale Insurance’s insureds will benefit from this strategic alliance by receiving preferred pricing when they register their equipment on NER’s HELPtech® database. In addition to offering preferred pricing, Scottsdale Insurance will waive its theft deductibles up to \$10,000 per occurrence if an insured’s equipment is registered prior to a theft and not recovered within 30 days of being reported.

“Equipment theft is a huge problem that greatly affects both the construction and insurance industries,” said Ryan Shepherd, operations manager at NER. “By entering into this alliance, Scottsdale Insurance is providing its clients the option of a cost-effective theft deterrent, equipment inventory management, and recovery solution. Scottsdale Insurance’s incentive program only increases the appeal of this value-added service.”

HELPtech allows equipment owners to register their heavy equipment on a national database available for police officers throughout the country to search 24 hours a day.

“NER’s databases have assisted in recovering millions of dollars of equipment since its founding,” said Gary Tiepelman, senior vice president of underwriting at Scottsdale Insurance. “Registering is an inexpensive layer of equipment protection, yet an extremely important layer.”

“We’re proud to offer this service,” said Billie Augustine, property product director at Scottsdale Insurance. “When insureds register equipment with HELPtech, they’re playing a large role in the protection of their own investments.”

**About Scottsdale Insurance Company®**

A wholly owned subsidiary of Nationwide®, Scottsdale Insurance Company® ([www.scottsdaleins.com](http://www.scottsdaleins.com)) benefits from the backing of one of the largest insurance and financial service providers in the United States, an A.M. Best rating of A+XV (superior), and a Standard & Poor’s “A” rating. As an industry leader with impeccable financial strength and stability, Scottsdale Insurance Company® provides its customers with exceptional experiences based on mutual respect and trust.

**About National Equipment Register**

The National Equipment Register (NER), a division of Verisk’s ISO Crime Analytics unit, helps equipment owners manage equipment risks. Since 2001, NER has helped thousands of equipment owners and their insurers deter theft and has enabled law enforcement to recover millions of dollars of stolen equipment through HELPtech®, a national equipment marking and registration program. In 2009, NER launched IRONcheck®, a machine-history search for used-equipment buyers. NER’s data management skills and equipment expertise are also used by fleets to support compliance with new regulations. For more information, contact NER at 201-469-2030 or at [info@nerusa.com](mailto:info@nerusa.com). You can visit the NER website at [www.ner.net](http://www.ner.net).

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