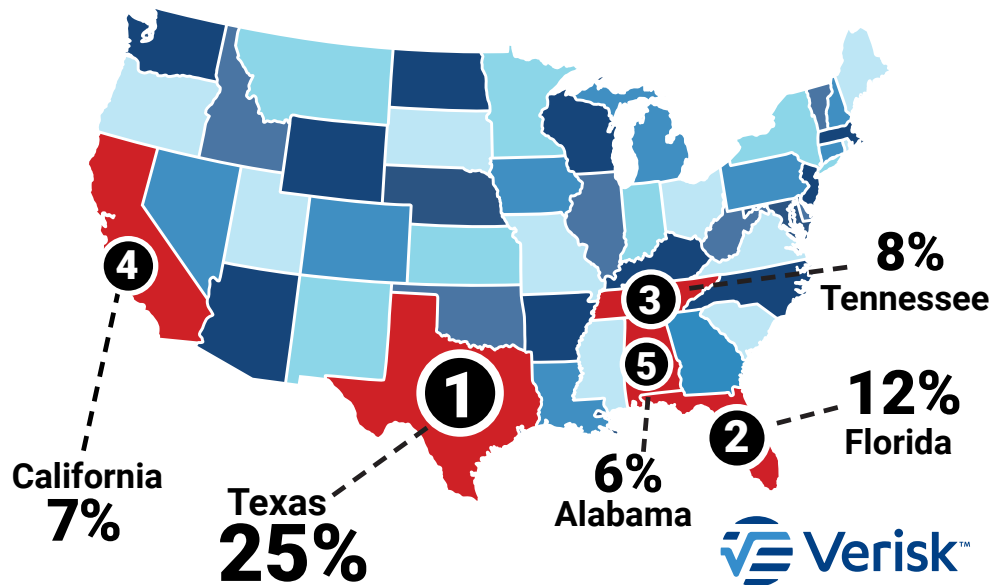


Over the last five years, there has been a rise in theft incidents reported to NER® during the July 4th holiday. Here is a snapshot of the events, including theft by state, equipment type, location type, theft type, and loss value from July 1 through July 7.

# 283

Equipment Theft Incidents Reported

## Top 5 Targeted States



Total Loss Value: \$4,496,400

## Top Targeted Equipment Type



1. Utility Vehicle



2. Mower



3. Skid Steer

## Top Targeted Location Type



1. Dealership



2. Worksite



3. Storage

## Top 5 Brands Stolen

**Kubota**

#1  
(22%)



**JOHN DEERE**

#2  
(17%)

**CAT**

#3  
(6%)



**Bobcat**

#4  
(6%)



**YAMAHA**

#5  
(5%)



# NER's July 4th Security Tips and Best Practices

## Be Proactive - A few ideas for both the Industry and Law Enforcement.

### Industry

- ★ Avoid leaving machines on deserted jobsites over the holiday.
- ★ Don't leave ANYTHING on a trailer. Secure any trailers, whether loaded or not, so that thieves cannot use them to steal your equipment.
- ★ Confirm alarms and lighting are operating properly. A high number of false alarms may be a test of your responsiveness; watch for vehicles "casing" your property on overnight video.
- ★ Test cameras in daylight and after dark to confirm you capture usable images of license plates, faces, and vehicles.
- ★ Don't assume fences and gates provide a complete barrier to adjoining property. Walk your fence line to be sure everything is intact. Thieves partially cut fence posts or stack materials near a wall in preparation.
- ★ Move highly targeted equipment into service bays and away from the fence.
- ★ Contact neighboring businesses, especially those which will be open during the holiday; raise their awareness so that thefts in progress are reported to 911. Be sure they have your emergency contact information.
- ★ Designate someone to check up on the facility at different times during the holiday. Random activity at your location could spoil a thief's planning.

### Law Enforcement

- ★ NCIC cannot confirm a machine is NOT STOLEN. Access NER ownership registration on any suspicious machine that returns negative for theft and verify its status with the owner.
- ★ NER maintains emergency contact information for owners, fleets and rental companies whose equipment is registered with NER.
- ★ Law Enforcement may access NER's owner registration data online. Register for free by clicking "Register" at <https://application.ner.net/NER>
- ★ Contact NICB for assistance at 800-447-6282. NICB can provide NER's equipment ownership information and assist with searching the NER databases.

### Review your fleet inventory on NER

- ★ Update your NER fleet registration to add any new machines.
- ★ Physically verify that the serial numbers/PINs recorded on your inventory match what is on the machine ID plate.
- ★ Confirm that your emergency contact details are accurate on your NER registration.
- ★ If you have difficulty logging in, call an NER analyst 866-663-7872, or email [info@ner.net](mailto:info@ner.net).



To learn more about Verisk's NER contact us:

[info@verisk.com](mailto:info@verisk.com) | 1.866.663.7872 | [www.ner.net](http://www.ner.net)