



# Labor Day Heavy Equipment Theft Trends 2025

Over the last five years, there has been a rise in theft incidents reported to the NER® during the Labor Day holiday. Here is a snapshot of the events, including theft by state, equipment type, location type, theft type, and loss value from the Thursday before Labor Day to the Wednesday after.

# 242

Equipment Theft Incidents Reported

## Top Targeted Location Type



1. Dealership

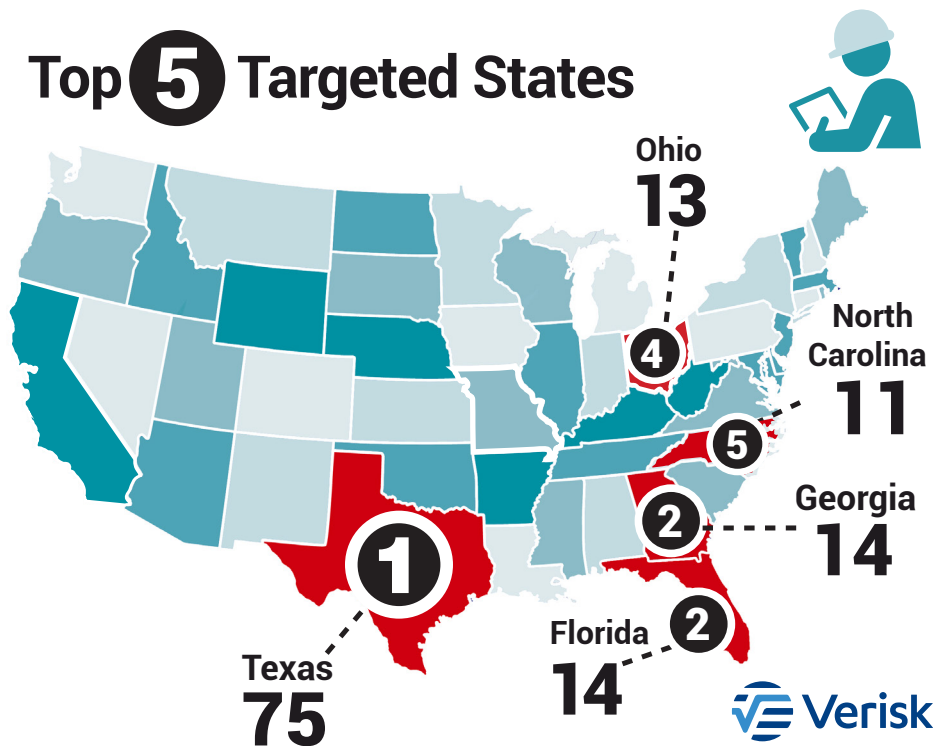


2. Worksite



3. In-Transit

## Top 5 Targeted States



Total Loss Value \$6,943,755

## Top Targeted Equipment Type



1. Skid Steer



2. Mower



3. Utility Vehicle

## Top 5 Brands Stolen



JOHN DEERE

#1  
(20%)

Kubota

#2  
(16%)

CAT®

#3  
(7%)



Bobcat

#4  
(6%)

POLARIS

#5  
(5%)



# Labor Day Security Tips and Best Practices

## Be Proactive - A few ideas for both the Industry and Law Enforcement.

The summer holidays are often the most active equipment theft periods nationwide. Labor Day 2025 is expected to follow that pattern. All areas should consider equipment theft to be a threat just before and over the holiday.

The infographic shows that dealer/rental store locations are the most common target of thefts, followed by jobsites. Machine thefts from storage locations including contractor's yards and farms are also prevalent.

Equipment rental fraud and conversion thefts, especially of Toro Dingo and Bobcat MT series Mini Loaders, continue to be major drivers of the high number of rental business losses in 2025.

Please report any theft or fraud to **NER online**, or email NER at **info@ner.net**.

We encourage Law Enforcement personnel to verify the status of equipment encountered over the holiday which may be an undiscovered and unreported theft. Contact NICB 24 hours a day for access to NER's equipment ownership registration data and fleet records 800-447-6282. Or register to search NER's data yourself online for free at **<https://application.ner.net>**.

Industry personnel are encouraged to contact local Law Enforcement (911) about any suspicious activity; being in the industry you know when something doesn't look right.

### Law Enforcement

- Educate personnel on the heightened equipment theft threat, and to contact NICB for assistance at 800-447-6282.
- NICB can provide NER's equipment ownership information and emergency contact information, including most rental equipment.
- NCIC cannot confirm a machine is NOT STOLEN. Search NER's ownership registration and UCC1 finance data on any suspicious machine that come back negative for theft to verify its status with the owner.

### Industry

- Don't leave ANYTHING on a trailer. Secure any trailers so that thieves cannot use them to steal your equipment.
- Plan to get both owned and rental machines off idle job sites before the holiday.
- Designate someone to check up on job sites and facilities at different times during the holiday. Random activity at your location could spoil a thief's planning.
- Test alarms, cameras, and lighting to confirm all are operating properly.
- Move highly targeted equipment into service bays and away from the fence.
- Contact neighboring businesses, especially those which will be open during the holiday; raise their awareness so that thefts in progress are reported to 911. Be sure they have your emergency contact information.

### Review your fleet inventory on NER

- Update your NER fleet registration to add any new machines.
- Physically verify that the serial numbers/PINs recorded on your inventory match what is on the machine ID plate.
- Confirm that your emergency contact details are accurate on your NER registration.
- If you have difficulty logging in, call an NER analyst 866-663-7872, or email **info@ner.net**.



For more information about **NER®**  
Visit our website at **[www.ner.net](http://www.ner.net)** or call  
1-866-663-7872